Somerton Rugby Football Club

'Working together for Somerton through Rugby'

Everyone Welcome

Photography and Video Policy

1.0 GENERAL STATEMENT

1.1 SRFC understand the needs and wants of capturing media based data of their family members and other within the sport. However as a club we must ensure that pictures and filming are undertaken correctly and that it is not misused

1.2 SRFC undertakes many forms of rugby through training, matches, mini session, festivals and social events are to name a few. Therefore the clubs policy aims to address these setting to comply with correct use of data and imagery

1.3 Within the age grade setting, parents should not be prevented from taking video or photographic stills of their children. SRFC understands that rugby helps mark milestones in a child's life and that capturing imagery is part of family life. However it should be recognised that correct controls of equipment such as phones, cameras, videos recording devices are governed by general safeguarding practices within the RFU setting and the club.

1.4 SRFC are happy to promote the use of positive images of players of all ages playing and socialising in the rugby setting. As a club we do not wish to prevent use of photographic or video equipment but to take measures to stop inappropriate use. All personnel being players, parents, coaches etc should remain vigilant to everyone on site whether they maybe part of SRFC or general public.

1.5 All those involved in the club have a responsibility to report suspicious activity of individuals looking to capture images of people within the club environment. These individuals could falsly attend matches, training sessions or social events in an attempt to gain imagery. These types of people base their presence being assuming they have links to the event. This can lead to serious consequences across the club such as 'grooming'. any concerns during an event within SRFC setting must be brought to the attention of the management committee, Club Safeguarding Officer, Rugby Safe and Player Welfare Officer, Coach or Match Official.

1.6 SRFC recognises that parents or guardians may wish they children or partners not to have imagery taken of them. This must be brought to the attention of the club where it can be managed and briefed to spectators, parents etc prior to the activity.

2.0 GUIDING PRINCIPLES

2.1 SRFC's Photography and Video Policy forms part of the clubs code of conducts, safeguarding of children and vulnerable adults, data protection policy. It is key to note that SRFC expects the responsibility of proper usage and reporting to be on everyone, as a club we can then protect each other from misuse.

- Photographs / images are not to be taken at matches or training without the prior permission of the parents/carers of the young people. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches.
- This permission will form part of the player registration form and will be renewed at the start of each season along with any medical information and up-to-date contact information.

- If no consent has been given for a young person on the player registration form, then it is to be made known to the relevant person of the other team (e.g., Coach / Team Manager) so that the appropriate person/s taking photos for the other team is aware and can avoid taking photos of that particular young person.
- The young people should be informed that a person will be taking photographs.
- The young people should be informed that if they have concerns, they can report these to the coach or team manager.
- Concerns regarding inappropriate or intrusive photography should be reported to the Club Safeguarding Officer and recorded in the same manner as any other child protection concern.
- It is recommended that Rugby tournaments / festivals / events /competitions set up a camera registration book for parents to complete

2.2 It is highly recommended that all Rugby Clubs as well as Tournament/Festival/Event organisers adhere to the appropriate standards relating to the publishing on images as detailed below:

- Use of parental permission for their child's image and wherever possible show the image to the parents and young person in advance. This ensures that they are aware of the way the image will be used to represent Rugby Union and the Club / CB
- Ask for the young person's permission to use their image. This ensures that they are aware of the way the image is to be used to represent Rugby Union and the Club / CB. If the individual is below consent, then the above shall be used
- If the player is named, avoid using their photograph.
- If a photograph is used, avoid naming the young person. Photographs could be captioned - another try for the (CLUB) or A (CLUB) player scores a converts 3 points.
- Only use images of young people in appropriate kit (training or playing), to reduce the risk of inappropriate use, and to provide positive images of the young people
- Encourage the reporting of inappropriate use of images of young people. If you are concerned, report your concerns to Buckinghamshire RFU's Safeguarding Manager or your Club Safeguarding Officer.
- Photographs must provide a positive image of the young people, and the game. Images of errors, injuries and altercations could bring the Club into disrepute.
- Clubs are advised not to post images – either officially or unofficially - on social networking sites which young people can access and tag thereby revealing more personal information about themselves.

2.3 It is clear to realise that all members of the club are subject to 2.1 and 2.2. Therefore any Club representative, Coach, Volunteer, Paid employee etc found to inappropriate use imagery that may bring players of rugby, match officials, SRFC etc into disrepute will face disciplinary action.

2.4 Any and all forms of image or video capturing devices are strictly prohibited to be used within and around any changing facilities. SRFC manages its own changing rooms for away and match officials. CCTV is provided by the Recreational Grounds Management Committee for security purposes which are not in direct viewing of changing rooms. These CCTC cameras are displayed towards the parking areas and pitch. There is a relationship between the EGMC to obtain any evidence to those who attempt to take imagery of those using changing rooms. Any misuse will be subject to disciplinary action. This includes those who are using the facilities.

3.0 USE OF VIDEO CAPTURING FOR TRAINING AIDS

3.1 There is no intention on the part of the RFU to prevent Club Coaches using video equipment as a legitimate coaching aid. However, Players and Parents/Carers should be aware that this is part of the Coaching programme and material taken in connection with coaching must be stored securely and must be deleted /destroyed when a parent requests this, or when the material is no longer needed. The Parents/Carers and young people must have provided written consent for the use of photography and video analysis as described above.

4.0 SOCIAL MEDIA

4.1 Definition of Social Media. There are a number of online platforms where we can take advantage of positively displaying the game of Rugby and SRFC. The current social media platforms for SRFC are:

- WhatsApp (various groups relating to players and management)
- Facebook Pages
- Instagram
- TikTok
- Twitter

4.2 SRFC recognises that although the club may use various platforms as stated in 4.1, individuals may have other platforms to share electronic communication and imagery. It is expected that any posts that are made by individuals linking to the club follow this policy as well as the clubs code of conducts, safeguarding of children and vulnerable adults, data protection policy. If its brought to the attention that any individual that breaches these policies are subject to disciplinary action and in extreme cases reported to the Police.

4.3 Cyber Bullying. All reports of cyber-bullying and other technology misuses will be investigated fully and may result in notification to the police where SRFC is obliged to do so. Sanctions may include, but are not limited to, suspension, or banning from membership of SRFC. Members must be aware that in certain circumstances where a crime has been committed, they may be subject to a criminal investigation by the police over which SRFC will have no control.

4.4 Public platforms and forums. It should be understood that anyone who wishes to be involved in these areas that they are public. Therefore they may not comply with GDPR and may contain people who wish to abuse the rights of others. Some guiding principles are as follows:

- Members are expected to show respect to each other as well as other SRFC individuals. Core values are found in the clubs code of conducts and RFU
- Individuals are responsible for their own posts on their accounts, however if items on accounts are found to breach theses codes of conduct and safeguarding policies, they shall be reported.
- Respect everyones right to confidentiality
- Do not Re-post or Re-tweeting inappropriate content representing an endorsement again our core values
- Do not abuse, use vulgar or derogatory or sexual language
- Do not abuse, criticise or imply bias in match officials
- Respect the RFU, SRFC and Game's partners and sponsors
- Removal of such posts does not prevent disciplinary action
- Consider your audience and content before publishing

5.0 REPORTING

Any grievance or concern should be directed in person to the individual or or coaches. Matters of a more serious or contentious nature should be discussed with SRFC Committee, via the Club secretary, by emailing secretary@somertonrfc.co.uk or Club Safeguarding Officer safeguarding@somertonrfc.co.uk